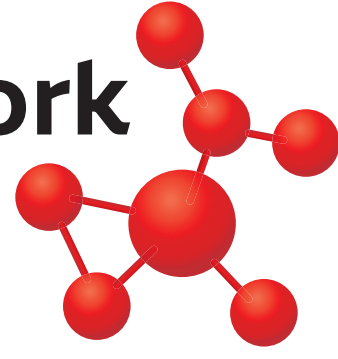


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#Colgate

TALKS

Empower Your Patients –
A European **Perspective**
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Introducing
#ColgateTalks

www.colgatetalks.com

Saturday October 22, 2016

11:00am CET





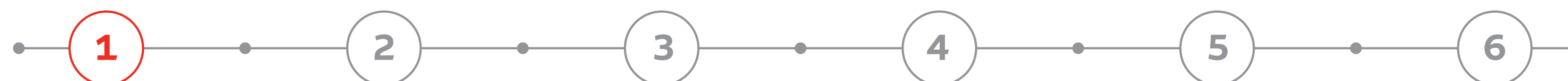
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What is #ColgateTalks?

An online conference, designed for you to experience all the benefits of a real-life conference from your office, in the comfort of your home or on the go.

- 5 live webinar sessions
- 12 **world-class speakers**
- 1 live **round-table debate**
- 6 virtual **exhibition booths**
- 1 **networking lounge**

FREE
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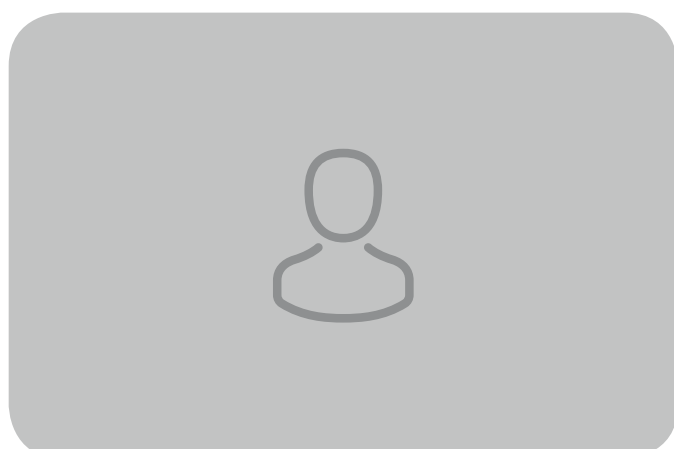
Full day programme

Session 1

Patient Centric Dentistry –
How to Engage Your Whole Team. (60’)



Dr. Colette Bridgman, UK
 How to Implement Patient Centric
 Care in Your Office.



Roseline Manevy Lobo, GfK
 What Does the Patient Expect from
 the Dental Team?



Brendan McGeever, Google
 The Informed Patient, How Can You
 Prepare?

Session 2

**What Do Your Healthy Patients Need from
 You? (60’)**



Catherine Volgenant, NL
 What Is Oral Health – More Than
 Just Absence of Symptoms?



Prof. Phil Marsh, UK
 How to Keep the Oral Biofilm
 Healthy.



Dr. Diane Cummins, USA
 New Approaches for Balancing
 Biofilms With Oral Care.

Session 3

**Going Beyond Plaque Control for Periodontal
 Prevention. (60’)**



Prof. Soeren Jepsen, GE
 EFP Recommendations for
 Prevention of Periodontal Diseases



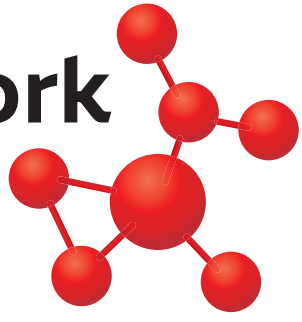
Prof. Christoph Ramseier, CH
 Motivational Interviewing.

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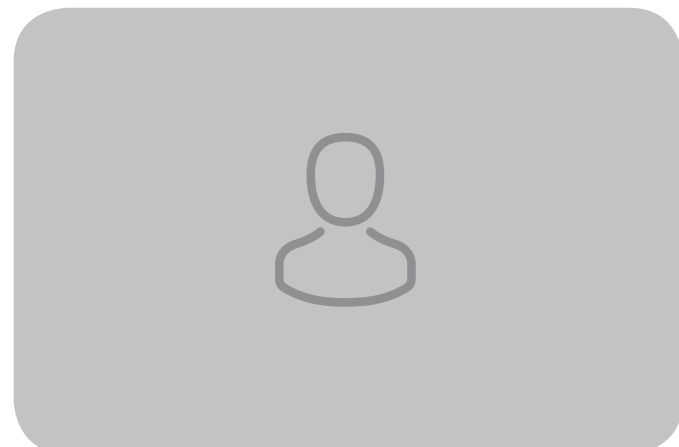


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Full day programme

Session 4

Managing Caries to Prevent Cavities,
Two Approaches Compared. (60')



Prof. Richard Watt, UK
Comparing Two Approaches to
Caries Management.



Prof. Sophie Doméjean, FR
Introduction to ICCMS.



Dr. Andreas Agouropoulos, GR
Oral Care Products to Manage
Caries Risk.

Session 5

Dentine Hypersensitivity –
Impact on Quality of Life. (60')



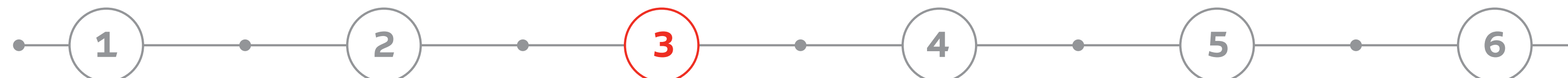
Prof. Sophie Doméjean, FR
Dentine Hypersensitivity and its
Impact on Quality of Life.



Prof. Christian Gernhardt, GE
The Effect of Colgate Sensitive
Pro Relief on the Quality of Life –
Results from New Clinical Research.

Session 6

Roundtable Discussion:
Prevention as an Advantage for Your Patients &
Your Office (60')

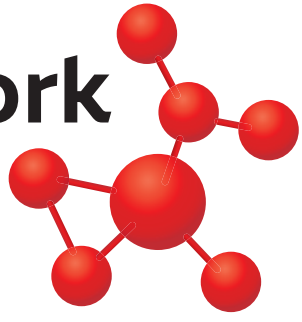


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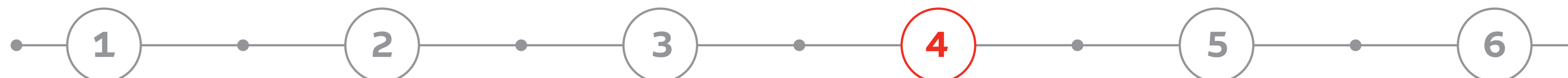
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What's in it for you?

- Connect and exchange with colleagues and experts across Europe
- Get prepared for the super-informed patient in this information-rich age
- Remain sharp, aware, patient-focused and knowledgeable in a fast-changing environment



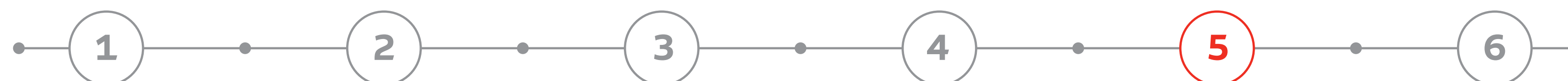


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Join **#ColgateTalks** and help provide water to communities in need!

For each of the six sessions watched in full, Colgate donates **1€ per person** to a water conservation project in South Africa.





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REGISTER NOW!

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